


Dr. Scholl's® Massaging Gel™ Insoles Are Guaranteed to Make You and Your Shoes Feel *UltraComfortable* Fact Sheet

<p>About Dr. Scholl's® Massaging Gel™ Insoles with Ultra Soft Massaging Wave Action:</p>	<ul style="list-style-type: none"> - Made of the softest gel you can buy and provides up to 2x more cushioning and shock absorption than other gel insoles.
<p>Product Features:</p> 	<ul style="list-style-type: none"> - Proprietary technology combines Ultra comfort with maximum shock absorption. - Ultra-soft gel cushions your foot while grooves within the gel produce a springing wave motion under the heel and ball of foot. - Slim, contoured design for a better fit and less crowding in most types of shoes. - Grooves in the gel insole act like tiny springs to absorb shock. - Cushioned support in the heel and arch.
<p>Availability:</p>	<p>Dr. Scholl's® Massaging Gel™ Insoles with Ultra Soft Massaging Wave Action can be purchased across Canada at food, drug and mass retailers.</p>
<p>Price:</p>	<p>Dr. Scholl's® Massaging Gel™ Insoles with Ultra Soft Massaging Wave Action have a retail price range of \$15.00 - \$19.00.</p>
<p>About Dr. Scholl's:</p>	<p>Dr. Scholl's® is a registered trademark of Schering-Plough HealthCare Products, the U.S. OTC and consumer products business unit of Schering Laboratories.</p> <p>Schering Laboratories is the U.S. marketing division of Schering-Plough Corporation of Kenilworth, NJ. The Dr.Scholl's® Canadian activities are based in Schering Canada's head office in Pointe-Claire, Quebec. Schering Canada Inc. is a wholly-owned subsidiary of Schering-Plough Corporation, a research-based company engaged primarily in the discovery, development, manufacturing and marketing of pharmaceutical and health care products worldwide.</p> <p>For more information, please visit www.drscholls.ca</p>